



Credit Transfer Pathways for Tourism students – Gordon Institute of TAFE /Deakin University

Students completing the Advanced Diploma of Tourism at Gordon Institute of TAFE in 2010, incorporating the following competencies: Use Business Technology; Operate and Online Information Systems; Operate Communications Systems and Equipment; Evaluate e-Business Opportunities; Develop and Update Tourism Industry Knowledge; Sell Tourism Products and Services; Access and Interpret Product Information; Recruit, Select and Induct Staff; Lead and Manage People; Manage Volunteers; Manage Workplace Diversity; Monitor Work Operations; Develop and Implement a Business Plan; Develop and Implement Operational Plans; and Manage Projects, will be entitled to the following credit into the Bachelor of Management at Deakin University upon successful application for admission.

MMM132 Management

MSC120 Business Information Systems

MMH230 Strategic Human Resource Management

MMK330 Tourism and Leisure Marketing

3 unspecified credits at level one

4 unspecified credits at level two

1 unspecified credit at level three

Total: 12 credit points into 24 credit point Bachelor of Management degree

The recommended pathway for Gordon Advanced Diploma of Tourism students is into Deakin's Bachelor of Management degree. Please see reverse for a sample study plan for Gordon pathway students seeking to complete a Bachelor of Management with a Marketing* major.

*Other major sequences available in the Bachelor of Management include: Human Resource Management, Media and Communication, International Relations, plus others.

There are many other options available for students wishing to pursue studies in other business related areas – please ask us for credit arrangements also into the Bachelor of Business Information Systems, Bachelor of Commerce, Bachelor of Laws, and Bachelor of Property and Real Estate.

Admission Information

Domestic students – via VTAC

- Must submit – PI form, results, statement of completion
- Updated results can be submitted via VTAC or directly to Deakin.

www.vtac.edu.au

International students – directly to Deakin via Deakin International

www.deakin.edu.au/international

Further information regarding Deakin's admission requirements can be found at www.deakin.edu.au/future-students/



Sample Course Plan – Bachelor of Management (Geelong campus) with Marketing major

Trimester 1, 2011
MMK277 Marketing Management
MMM282 International Business
MMM240 Organisational Behaviour
MMH299 Business Communications

Trimester 2, 2011
MMM262 Understanding Organisations
MMM265 Marketing Research
MMK266 Consumer Behaviour
MMM365 Strategic Management

Trimester 1, 2012
MMK325 Strategic Marketing
MMK358 International Marketing
MMK393 Advertising and Public Relations (wholly online unit)
MMM343 Business Ethics

Contact

For further information regarding courses and credit transfer arrangements:

Faculty of Business and Law

Telephone: 03 5227 1277

enqblg@deakin.edu.au

This information should be used only as a guide to prospective students considering an application for admission to Deakin University's award courses. The Faculty may re-assess eligibility for Credit for Prior Learning at the time of admission if the content of the units completed at Gordon TAFE have varied from those assessed as at September 2010.

The information published in this flyer was correct at the time of printing. Deakin University reserves the right to alter, amend or delete any details.

CRICOS Provider Code: 00113B