

The Hair Project Competition

Vote for your favourite Hair Project look! It's time to choose your favourite editorial look created by Gordon Hairdressing apprentices.

Vote and go in the draw to win a \$150 Visa Gift Card. Plus, the apprentice whose image receives the most votes will win a \$200 Visa Gift Card and be titled 2025 People's Choice Award. Total prize pool: \$350.

Promotion Name	The Hair Project Competition
Promoter	The Gordon, 2 Fenwick Street, Street, Geelong VIC 3220, TAFE 3044, ABN 27 241 053 246
Promotion Period	The promotion opens the week commencing Monday 20 October
	The promotion closes at 8:00am AEST, 17 November 2025. No entries will be accepted after this
	time.
	The winners in the promotion will be announced on Friday 21 November
Verification requirements	Photo identification to verify prize winners when claimed
Entry Procedure	To enter, during the Promotion Period, entrants must visit the Gordon website, select their favourite image from the available options, and submit their selection.
Maximum Number of	One entry per person.
entries	One entry per person.
Draw Details	Date: Wednesday 19 November 2025
	Time: 2pm AEST
	Location: The Gordon, 2 Fenwick Street, Street, Geelong VIC 3220
	Draw Method:
	Prize 1: Random Electronic Selection
	Prize 2: Highest number of votes as counted at the end of the Promotion Period.
Prize Details	Prize 1: \$150 Prepaid Visa Gift Card
	All entrants go into the draw to win.
	Prize 2: \$200 Prepaid Visa Gift Card, plus awarded <i>2025 People's Choice Award</i> at The Shining Stars event.
	The student's image that receives the highest number of votes will win.
Notification of Winner	Winners will be notified by email within 2 business days of being selected.
Prize claim date Prize #2	Monday 1 December 2025
Unclaimed Prize Draw Details for Prize #1	Date: Friday 5 December 2025
	Time: 5pm AEST
	Location: The Gordon, 2 Fenwick Street, Street, Geelong VIC 3220
	Draw Method Random Electronic Selection







Notification and	Winner will be notified by email within 2 business days of being selected.
Publication of Unclaimed	
Prize Draw Winner	

TERMS AND CONDITIONS OF ENTRY

By participating in this competition, you agree to the following terms and conditions:

Competition details

- 1. The promoter of this competition is The Gordon, 2 Fenwick Street, Street, Geelong VIC 3220, TAFE 3044, ABN 27 241 053 246.
- 2. The competition opens the week commencing Monday 20 October and the competition closes at 8:00am Monday 17 November 2025.
- 3. Entries received after the closing time and date will be deemed ineligible.
- 4. The winner will be announced on Friday 21 November 2025
- 5. The Hair Project images available for voting have been selected and uploaded by The Gordon. Only these official images, as displayed on The Gordon's website, are eligible for voting.

Entries

- 6. To enter this competition, you must complete the online entry form with all mandatory information. By entering this competition, you agree to bound by The Gordon website <u>Terms of Use</u>.
- 7. By entering this competition, you warrant to The Gordon that you are eligible to enter this competition based on these terms and conditions.
- 8. Entry into the competition is deemed acceptance of these terms and conditions. If you do not agree with any part of these terms and conditions you should not enter the competition or accept any prize resulting from entry into the competition.
- 9. Employees of The Gordon's Marketing team Hairdressing teaching and support portfolio and those directly involved with this competition are ineligible to enter.
- 10. The Gordon reserves the right, at any time, to verify the validity of entries and to disqualify any entrant who tampers with the entry process or who submits an entry that is not in accordance with these terms and conditions. Failure by The Gordon to enforce any of its rights at any stage does not constitute a waiver of those rights.
- 11. The use of false names (being names by which the entrant is not usually known) or false addresses will result in disqualification.
- 12. Incomplete, indecipherable or illegible entries will be deemed invalid.

Prizes

- 13. One entrant will be selected as the prize winner by random electronic selection and will be notified by email or phone. The prize selection will take place at The Gordon's office at 2 Fenwick Street, Geelong, Wednesday 19 November 2025. The first eligible entry drawn will be the winner. One winner will be selected. Each entrant will have an equal chance of being selected. If the entry is in-complete, it will be deemed ineligible.
- 14. The students' image that receives the highest number of votes will be selected as the second prize winner and will be notified by email or phone. The prize selection will take place at The Gordon's office at 2 Fenwick Street, Geelong, Wednesday 19 November 2025.
- 15. The Gordon reserves the right to request that the winner provide proof of identity to claim their prize. Identification considered suitable for verification is at the discretion of the promoter.





OFFICIAL



- 16. Prizes are not transferable or redeemable for cash.
- 17. Unless otherwise stated, all costs incurred by a winner to accept or use the prize are the responsibility of the winner.
- 18. A redraw will be conducted should the winning Prize 1, public entry be deemed ineligible based on these terms and conditions.
- 19. A redraw will be conducted should the winning Prize 1, public entry if the prize is not collected by Friday 5 December 2025. The redraw will happen on this date.
- 20. The winners will need to claim their prize by Friday 5 December 2025.
- 21. If this competition is interfered with in any way, or is not capable of being conducted as reasonably anticipated, due to any reason beyond the reasonable control of The Gordon (including vandalism, power failures, tempests, natural disasters, acts of God, civil unrest, strike or inclement weather), The Gordon reserves the right, in its sole discretion, to the fullest extent permitted by law:
 - a. to disqualify any entrant or
 - b. to modify, suspend, terminate, or cancel the competition, as appropriate.

Disclaimer

The Gordon (including its employees and agents) excludes all liability (including negligence) for any personal injury or any loss or damage (including loss of opportunity) whether direct, indirect, special or consequential, arising in any way out of the competition, including but not limited to, the following:

- 22. Any entry, prize or claim for a prize that is late, lost, altered, damaged or misdirected (whether before or after receipt by The Gordon) due to any reason beyond the reasonable control of The Gordon
- 23. Any variation in prize value from that stated in these terms and conditions
- 24. Any tax liability (including FBT) incurred by an entrant or winner or use of the prize.

Privacy

25. **Privacy notice:** The Gordon collects the personal information in your entry for the purpose of conducting this competition. This information is collected and handled in accordance with The Gordon's Information Privacy Policy which is also available at campus Customer Service Centres. If you would like to access your personal information, please call 5225 0800.



