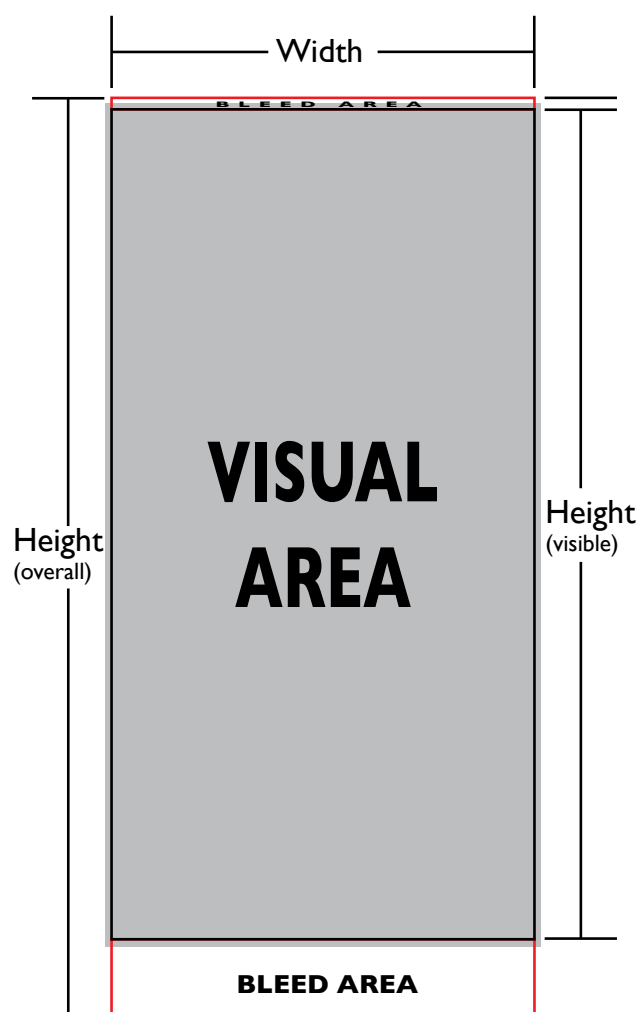




ARTWORK PREPARATION

FOR A BannerBug (Desk / Baby / 850mm (33in.) / 1000mm (39in.) / 1200mm (47in.) / 1500mm (59in.) / 1800mm (72in.) / Giant)

Please pay particular attention to the following dimensions for our BannerBug retractable banner system. We have a **Visual Area Size** and an **Overall Panel Size**. The Overall Panel Size includes (30mm) 1-3/16 in. bleed top and (200mm) 7-7/8 in. bleed bottom to allow for application to the stand. The top (30mm) 1-3/16 in. excess is folded to create a pocket and the bottom (200mm) 7-7/8 in. is applied to the mechanism inside the unit, leaving the **Visual Area** exposed for view. Pay attention to this Visual Area during the design process, ensuring text and logos are kept within it.



	Visual Area Size	Overall Panel Size*
	Width x Height	Width x Height
Desk Bug	220mm x 510mm 8-11/16 in. x 20 in.	220mm x 740mm 8-11/16 in. x 29-1/8 in.
Baby Bug	580mm x 1520mm 22-13/16 in. x 59-13/16 in.	580mm x 1750mm 22-13/16 in. x 68-7/8 in.
850mm Bug	850mm x 2170mm 33-7/16 in. x 85-3/8 in.	850mm x 2400mm 33-7/16 in. x 94-1/2 in.
1000mm Bug	1000mm x 2170mm 39-3/8 in. x 85-3/8 in.	1000mm x 2400mm 39-3/8 in. x 94-1/2 in.
1200mm Bug	1200mm x 2170mm 47-1/4 in. x 85-3/8 in.	1200mm x 2400mm 47-1/4 in. x 94-1/2 in.
1500mm Bug	1500mm x 2170mm 59-1/16 in. x 85-3/8 in.	1500mm x 2400mm 59-1/16 in. x 94-1/2 in.
1800mm Bug	1800mm x 2170mm 70-3/4 in. x 85-3/8 in.	1800mm x 2400mm 70-3/4 in. x 94-1/2 in.
Giant Bug	1000mm x 2830mm 39-3/8 in. x 111-7/16 in.	1000mm x 3080mm 39-3/8 in. x 121-1/4 in.

*BLEED AREAS

Images should include a (30mm) 1-3/16 in. top bleed for the purpose of attaching the panel graphic to the system hardware and a (200mm) 7-7/8 in. bottom bleed. This area will not be visible. (The Desk Bug model requires a (30mm) 1-3/16 in. top bleed and a (200mm) 7-7/8 in. bottom bleed.)