Gordon Print

ARTWORK PREPARATION
FOR A Pix80

800mm

BLEED AREA

30mm
(bleed area)

2280mm

VISUAL
AREA

2050mm (visual area)

BLEED AREA

200mm (bleed area)
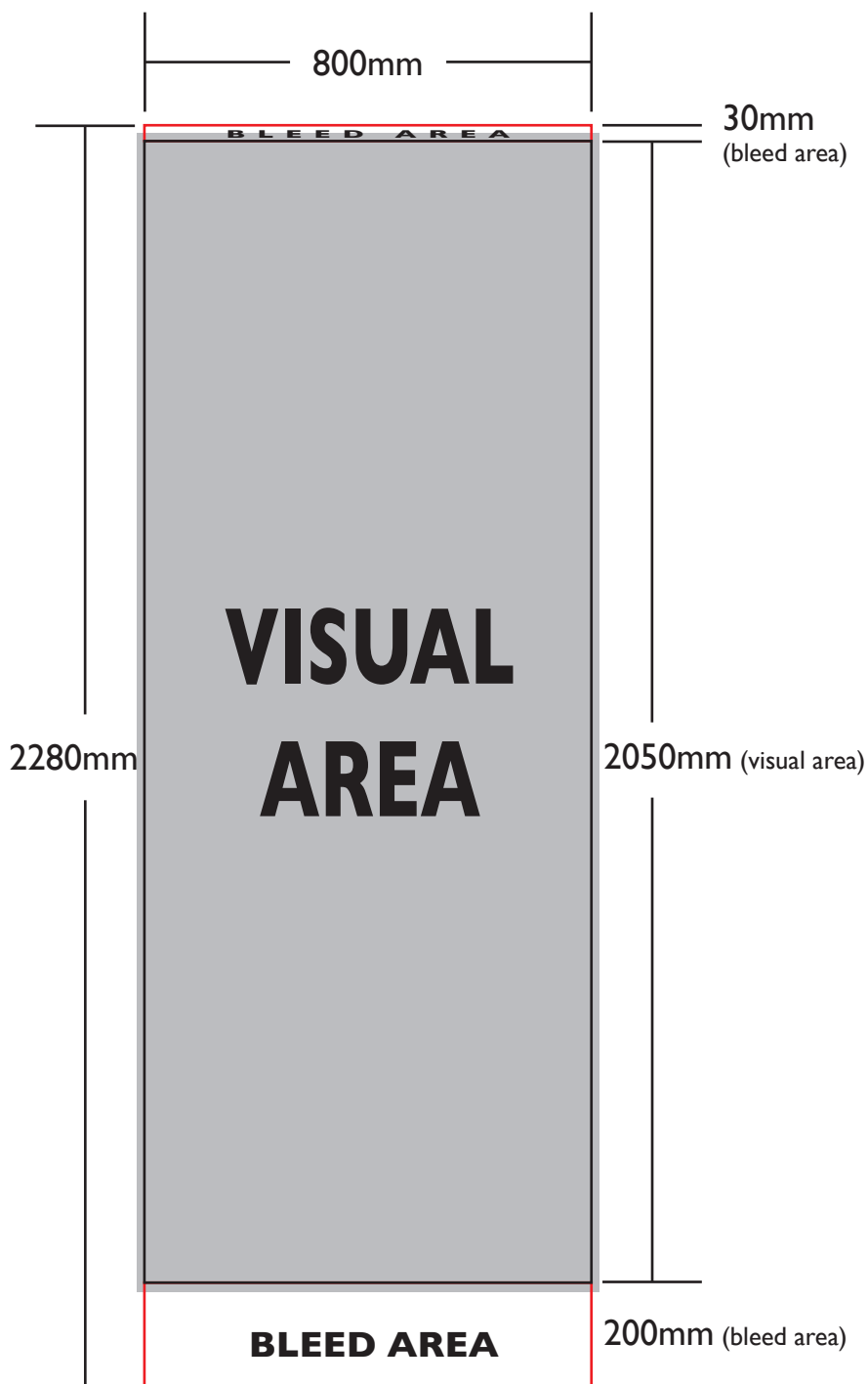
Pix₈₀

Visual area: 2050(h) x 800(w)

Ensure that all text and logos are kept **within** this area.

Bleed area(s):

These areas are required for attachment to the system, they are inserted into the frame, and are not visible when erect.
For a clean finish on your display make sure any back ground colours or graphics bleed off into these areas.
Also, add an extra few millimetres bleed to the left and right sides.

Setup:

Your artwork can be set up to as little as 10% of actual size but quarter or half size is most common.
Make sure all images are at least 300dpi, if you are unable to source high resolution images **it is recomended to request an at-size proof of a portion of your banner to check quality**.

Ensure this area is included in the artwork and is 200mm when at full size (if creating artwork at half size it will be 100mm, quarter will be 50mm etc). It is important for the system's operation.